Explosive growth in technologies like smart meters and smart thermostats is creating new opportunities for resource and energy conservation. Utilities, regulators, consulting firms, and businesses promoting renewables need well-trained analysts to turn data into insights, policy, and decisions. REDA prepares these analysts.

**REDA MASTER’S PROGRAM OVERVIEW**

- REDA seeks students who have a quantitative aptitude and are passionate about natural resources and energy issues.
- REDA is the first program of its kind. Anywhere.
- Accelerated 1 year Master of Science program begins in summer.
- Learn face-to-face on UW–Madison campus.
- Tuition: See website for cost.
- Scholarships: REDA offers partial funding to qualified applicants. Apply by the January 15 priority deadline to be considered for a scholarship.

“There's a high demand for qualified people in this line of work. Both technology and policy are advancing rapidly, and we're developing innovative ways to use energy efficiently and address climate change.”

-Melissa Whited, Synapse Energy Economics
WHY REDA?

- Gain hands-on experience working with real-world data
- Learn R, the leading tool for statistical analysis
- Network with industry professionals
- Cohort structure creates peer-to-peer learning opportunities

WHY UW-MADISON?

- We are a world-class institution with a reputation for serious learning
- Community of 400,000 alumni are invested in your success
- We are ranked the 31st best university in the world*

89% of REDA alumni have been placed in jobs consistent with program goals**

INDUSTRY OPPORTUNITIES:

- Electric and Gas Utilities
- Consulting firms
- Government agencies
- Nonprofits

JOB TITLES:

- Energy Analyst
- Program Analyst
- Forecasting Analyst
- Data Scientist
- Economist

USE YOUR SKILLS TO:

- Design and evaluate energy programs
- Forecast energy use
- Inform policy design
- Analyze customer usage

"When applying for jobs and looking at descriptions, a lot of the skills are very relevant to the REDA program because it was designed with industry needs in mind."
- Ethan Barquest '16

Priority application deadline: January 15
Final application deadline: March 31

For information contact Program Coordinator:
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